



Fulfilling the Promise Since 1876

CENTRAL INSURANCE HONORED WITH QUANTUM AWARD

The Central Insurance Companies was recently awarded the prestigious Quantum Award at the Network of Vertafore Users (NetVU) Conference in Nashville, Tennessee.

The Quantum Award recognizes insurance carriers that have made a definitive commitment to NetVU member agencies to offer superior workflow productivity and profitability on both the regional and national level. Many carriers were nominated, but only three carriers were named finalists. From these finalists Central was selected the regional winner for their commitment to continual automation improvements. The company has invested in and adopted a full range of Real Time technology and participates in NetVU, AUGIE (ACORD User Groups Information Exchange), and ACT (Agents Council for Technology). Central is also one of the founding partners for Project CAP, is a Salutatorian Partner for the IIABA's project InVEST, and has been a Trusted Choice® company partner since 2003.

From online training to a team of qualified service personnel ready to help in any way, Central provides training and support so agents can utilize Workflow Solutions to their highest potential. The company puts a high value on agency feedback, and has several advisory councils in place to generate and encourage agency input including the Inner Circle, CSR Advisory Council, Blue Streak Program, and Premier Agency Program, as well as Online Agency Forums.

"Central sets the bar with which we compare all of our other carriers," says Matt Frierson of Central agency partner Pierson & Fendley Insurance in Paris, Texas. "I can't find anyone to compare with Central in terms of ease of doing business and the support they provide. And that doesn't even take into account the ease with which customers can communicate with Central! It is very obvious that technology is incredibly important to Central Mutual, and as an agency doing business with them each day it shows!"

Central Insurance was founded in 1876, and provides insurance for more than 328,000 automobiles, homes, and businesses in 18 states. Central is based in Van Wert, Ohio and operates regional offices in Boston, Atlanta, Dallas, and Van Wert. The Central group of companies has combined assets of over \$1 billion. Central's A.M. Best rating is A (Excellent).

The Network of Vertafore Users (NetVU) is an independent, national member organization committed to providing industry advocacy, world-class education and networking to its 18,000 independent insurance agency members. Aligned by their use of Vertafore technologies, these agencies are united in their shared focus on improving efficiency and enhancing profitability.

PHOTO CAPTION:

Jeanine Forwerck of Central Insurance (second from right) accepts the Quantum award from the NetVu Leadership team of (l-r) Keith Savino, Vice Chair, Stephen Moriyama, Chairman of the Board, and Debbie Miner, Chairman Elect.